

BREASTFEEDING PEER COUNSELOR

DISTINGUISHING FEATURES OF THE CLASS: This position acts and advocates for the breastfeeding of infants in the community served by the local Women, Infants and Children (WIC) Agency. The incumbent provides the mother with advice on aspects of normal breastfeeding and provides anticipatory guidance to reduce the occurrence of breastfeeding problems. The incumbent also assists in teaching breastfeeding classes in the community and participates in peer support groups. Work is performed under general supervision with some leeway allowed for independent decision. Supervision over others is not a responsibility of this position. Does related work as required.

TYPICAL WORK ACTIVITIES: The typical work activities listed below, while providing representative examples of the variety of work assignments in the title, do not describe any individual position. Incumbents in this title may perform some or all of the following, as well as other related activities not described.

Provides the mother with advice on aspects of normal breastfeeding;

Provides emotional support to the mother and significant other through personal interaction;

Offers anticipatory guidance to reduce occurrence of breastfeeding problems;

Acts and advocates for breastfeeding in the community served by the local WIC Agency;

Provides an understanding of how cultural attitudes and practices of the community impact breastfeeding;

Assists in teaching breastfeeding classes in the community served by the local WIC Agency;

Participates in peer support groups;

Demonstrates positioning techniques for mother and baby, control of breast milk supply and collection and storage of breast milk;

Keeps accurate records of contacts, prepares reports and forms to be submitted to the local WIC Breastfeeding Coordinator on a monthly basis;

Provides information on additional sources of help to the breastfeeding mother.

FULL PERFORMANCE KNOWLEDGES, SKILLS, ABILITIES AND PERSONAL CHARACTERISTICS: Good knowledge of current breastfeeding practices and techniques; working knowledge of the principles of nutrition; skill in the application and demonstration of current breastfeeding techniques; ability to keep simple records and to prepare simple reports; ability to understand and carry out oral and written instructions; ability to communicate effectively, both orally and in writing; ability to establish and maintain satisfactory relationships with others; emotional and mental maturity; resourcefulness; tact and patience.

MINIMUM QUALIFICATIONS:

A. Graduation from high school or possession of a high school equivalency diploma.

SPECIAL REQUIREMENTS: Successful completion of the WIC Breastfeeding Peer Counselor Training Program within six (6) months of appointment. Eligibility for an appropriate class New York State Motor Vehicle Operator's license at time of application. Possession of license at time of appointment.

ULSTER COUNTY
0735 BF PR COUN
0736 BF COUN PT
Classification: Non-Competitive (PT only)
Grade: 3
Union: CSEA

Adopted: June 1, 2011
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